

GRADUATE SCHOOL OF EAST ASIAN STUDIES [GEAS], FU BERLIN
JAPANESE-GERMAN CENTER BERLIN [JDZB]

PROGRAMME

for the symposium on
**Sustainability and Innovation – Opportunities and Challenges
Perspectives from Japan and Germany**

Friday, February 12, 2016
at the JDZB, Saargemuender Str. 2, 14195 Berlin

Language: English

Friday, February 12, 2016

9.00 h *Registration*

9.30 h **Opening**
Dr. Friederike BOSSE (Secretary General, JDZB)

9.35 h **Introduction**
Prof. Dr. Verena BLECHINGER-TALCOTT (FU Berlin)

9.45 h Keynote Speech: Sustainability Challenges and Roles of the Private Sector
Prof. Dr. TANIMOTO Kanji (School of Commerce, Waseda University, Tokyo)

10.20 h Session 1: Sustainable Development Goals and the Role of the Business Sector
Chair: Prof. Dr. Verena BLECHINGER-TALCOTT (FU Berlin)

10.20 h **Business, Human Rights and Sustainable Development: Conflict Mineral Due Diligence in Rwanda**
Dr. TAKA Miho (Senior Lecturer, Coventry University)

10.40 h **The Effectiveness of Transnational Private Governance: Assessing Labor Standards from the Transnational to the Local Level**
Dr. Nicole HELMERICH (Research Associate, Hertie School of Governance, Berlin)

11.00 h *Coffee break*

11.20 h **Business Perspectives**

Sustainable Development Goals (SDGs) and Corporate Social Responsibility (CSR)
ARIMA Toshio (Representative Director, Global Compact Japan Network, Tokyo; former president of Fuji Xerox)

11.40 h **The Sustainability Code – An Established Standard for Reports With Non-Financial Parameters**
Yvonne ZWICK (Project Manager, German Council for Sustainable Development, Berlin)

12.00 h **The Policy Challenge for Mainstreaming Responsible Business**
Dr. Kyoko SAKUMA-KECK (Director of Trade and Sustainability, Avisa Partners, Brussels)

12.20 h Input / German firm: Maren BARTHEL (Senior Manager CR Buying Markets, Otto Group, Hamburg)

Regulating Sustainability – Opportunity or Threat?
Julian LAGEARD (Director, Global Public Policy EMEA, Intel Corporation, Brussels)

12.50 h	Discussion
13.15 h	<i>Lunch</i>
14.15 h	Session 2: CSR and Sustainable Innovation Chair: Prof. Dr. TANIMOTO Kanji (School of Commerce, Waseda University, Tokyo)
14.15 h	NEC Vision for Social Value Creation to Help Achieve SDGs SUZUKI Hitoshi (President, Institute of International Socio-Economic Studies, NEC Group, Tokyo)
14.35 h	Input / German firm: Bernhard SCHWAGER (Head of Sustainability Office, Robert Bosch GmbH, Stuttgart)
14.55 h	Companies on Their Way to CSR and Sustainability Driven Innovation Dr. Norbert TAUBKEN (Business Director, Scholz & Friends Reputation, Hamburg School of Business Administration)
15.15 h	Input / legal side: Paige MORROW (Head of Brussels Operations, Frank Bold Society)
15.35 h	<i>Coffee break</i>
15.55 h	Discussion
16.45 h	Session 3: Final Roundtable Chair: Prof. Dr. Verena BLECHINGER-TALCOTT (FU Berlin)
18.00 h	<i>End of the symposium</i> <i>Farewell reception</i>

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