Friday, February 12, 2016

9.00 h  Registration

9.30 h  Opening
Dr. Friederike BOSS (Secretary General, JDZB)

9.35 h  Introduction
Prof. Dr. Verena BLECHINGER-TALCOTT (FU Berlin)

9.45 h  Keynote Speech: Sustainability Challenges and Roles of the Private Sector
Prof. Dr. TANIMOTO Kanji (School of Commerce, Waseda University, Tokyo)

10.20 h  Session 1: Sustainable Development Goals and the Role of the Business Sector
Chair: Prof. Dr. Verena BLECHINGER-TALCOTT (FU Berlin)

10.20 h  Business, Human Rights and Sustainable Development: Conflict Mineral Due Diligence in Rwanda
Dr. TAKA Miho (Senior Lecturer, Coventry University)

10.40 h  The Effectiveness of Transnational Private Governance: Assessing Labor Standards from the Transnational to the Local Level
Dr. Nicole HELMERICH (Research Associate, Hertie School of Governance, Berlin)

11.00 h  Coffee break

11.20 h  Business Perspectives

11.40 h  Sustainable Development Goals (SDGs) and Corporate Social Responsibility (CSR)
ARIMA Toshio (Representative Director, Global Compact Japan Network, Tokyo; former president of Fuji Xerox)

12.00 h  The Sustainability Code - An Established Standard for Reports With Non-Financial Parameters
Yvonne ZWICK (Project Manager, German Council for Sustainable Development, Berlin)

12.20 h  The Policy Challenge for Mainstreaming Responsible Business
Dr. Kyoko SAKUMA-KECK (Director of Trade and Sustainability, Avisa Partners, Brussels)

12.20 h  Input / German firm: Maren BARTHEL (Senior Manager CR Buying Markets, Otto Group, Hamburg)

The Policy Challenge for Mainstreaming Responsible Business

Regulating Sustainability - Opportunity or Threat?
Julian LAGEARD (Director, Global Public Policy EMEA, Intel Corporation, Brussels)
12.50 h  | Discussion
13.15 h  | Lunch

**14.15 h**  | **Session 2: CSR and Sustainable Innovation**
Chair: Prof. Dr. TANIMOTO Kanji (School of Commerce, Waseda University, Tokyo)

14.15 h  | **NEC Vision for Social Value Creation to Help Achieve SDGs**
SUZUKI Hitoshi (President, Institute of International Socio-Economic Studies, NEC Group, Tokyo)

14.35 h  | **Input / German firm**
Bernhard SCHWAGER (Head of Sustainability Office, Robert Bosch GmbH, Stuttgart)

14.55 h  | **Companies on Their Way to CSR and Sustainability Driven Innovation**
Dr. Norbert TAUBKEN (Business Director, Scholz & Friends Reputation, Hamburg School of Business Administration)

15.15 h  | **Input / legal side**
Paige MORROW (Head of Brussels Operations, Frank Bold Society)

15.35 h  | Coffee break
15.55 h  | Discussion

**16.45 h**  | **Session 3: Final Roundtable**
Chair: Prof. Dr. Verena BLECHINGER-TALCOTT (FU Berlin)

18.00 h  | End of the symposium
         | Farewell reception

---

supported by

MINISTRY OF FOREIGN AFFAIRS, JAPAN
JAPAN FORUM OF BUSINESS AND SOCIETY, TOKYO